



LETTER of RECOGNITION

Exemplary Coverage of the Jesusita Fire KZSB - AM 1290

WHEREAS, the Jesusita Fire began on the afternoon of Tuesday May 5th, 2009, and was declared 100% contained on Friday, May 22, 2009; and

WHEREAS, the Jesusita Fire burned 8,733 acres and a total of 160 structures were destroyed by the fire, as well as an additional 17 structures which were damaged; and

WHEREAS, from the moment KZSB- AM 1290 staff was contacted about the "very visible fire in the hills of Santa Barbara," around the clock coverage was provided to keep the listeners in the community informed; and

WHEREAS, the crew at KZSB- AM 1290 provided 94 hours of live coverage which prepared the citizens of Santa Barbara for evacuation and saved lives; and

WHEREAS, the community of Santa Barbara wishes to express their appreciation to KZSB- AM 1290 and their dedicated staff for the exemplary coverage of the Jesusita Fire and for their diligent and hard work to keep evacuees and Santa Barbara citizens informed.

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby offer sincere gratitude and appreciation to the KZSB - AM 1290 for their exemplary coverage of the Jesusita Fire.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 30th day of June 2009.

MARTY BLUM, MAYOR

